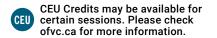
THURSDAY, FEBRUARY 22, 2024 (All sessions and speakers subject to change. Some presentations may be live streamed or pre-recorded.)



SESSIONS DAY 2 MORNING



BALLROOM A	BALLROOM B	BALLROOM C	BALLROOM D	ROOMS 201& 202	ROOM 203	ROOM 204	ROOM 206	ROOMS 207 & 208	THE LOUNGE
FARMERS' MARKETS ONTARIO	GENERAL LABOUR	APPLES	AGRITOURISM: PRESENTED BY FARM FRESH ONTARIO	FREQUENT FELONS OF FRUITING VEGETABLES	FARMING BASICS FOR NEW GROWERS: PART II	SOIL HEALTH & FERTILITY	ОРМА	GRAPES	EVENTS
Chair: Deanna Chakarova, St. Catharines Farmers' Market 9:30 Safe Place & Code of Conduct at Markets Lori Brunetta, City of St. Catharines 10:30 Food Sovereignty for Indigenous Communities: Virtual Tour Jesse Russell, Canadore College; Angela Proudfoot, Canadore College, (Live stream) 11:30 7 Strategies for Better Market (Join us at lunch to learn more) Melanie Anderson, ByWard Market District Authority	Forms, Recovery and Return to Work Kendra Holliday-Bryant, WSIB 11:00 Labour Market Information Session Phyllis MacCallum, Canadian Agricultural Human Resources Council 11:30 Update on SAWP/TFWP and LICC	Michigan State University, USA 10:00 Ambrosia Beetles in Ontario Apple Orchards Dr. Justin Renkema, Agriculture and Agri-food Canada 10:30 Non- fumigant Approaches to Pre-plant Management of Nematodes and the Apple Replant Disease Dr. Tom Forge, Agriculture and Agri-food Canada 11:00 Adventures in Cider Apple Growing Elizabeth Garofalo,	Chair: Kevin Vallier, FFO 9:30-11:00 Agritourism Liability: Reducing the Lawsuit Risk Rusty Rumley, The National Agricultural Law Center, USA 11:00-12:00 What Does the Year Ahead Hold and How You Can Capitalize Jo-Ann McArthur, Nourish Food Marketing	Chair: Amanda Tracey, OMAFRA 9:30 Adapting to Aggressive Anthracnose in Peppers Katie Goldenhar, OMAFRA 10:00 Fusarium in Fruiting Vegetables Dr. Brenna Aegerter, University of California, USA 10:40 Growers Choice: An Interactive Exchange on Insect Issues Ben Aigner, Virginia Tech, USA SPONSORED BY: Syngenta	Chair: Dr. Melanie Filotas, OMAFRA 9:30-10:30 Crop Overviews: Speciality Crops Evan Elford, OMAFRA Fruit Crops Kathryn Carter, OMAFRA Vegetable Crops Dennis Van Dyk, OMAFRA 10:30 Planning and Scheduling Vegetable Crops: Sweet Corn Case Study Elaine Roddy, OMAFRA 11:00 Experiences in Starting a Farm in Ontario Gail Winters, Goodlot Farm & Farmstead Brewing Company 11:30 Q&A Session All Speakers SPONSORED BY:	Soil Attributes to Improve Orchard Management Bernardita Sallato Carmona, Washington State University, USA 10:00-11:30 On-	Chair: Emilia De Sousa, OPMA 9:30-10:30 A Fresh View on Branding: Insights for the Produce Industry Brian Ettkin, Numerator 10:30-11:30 Storytelling that Sells: How Sharing Your Story Sells Your Business & #OntAg Christina Crowley-Arklie, Crowley + Arklie Strategy & Co. SPONSORED BY: THE ONIMARO PRODUCE MARKETING ASSOCIATION	Chair: Dr. Wendy McFadden-Smith, OMAFRA 9:30 Evaluation of Novel Technology in Grapes and Perennial Crops Dr. Lynn Sosnoskie, Cornell University, USA 10:00 Assessing Fungicide Resistance in Eastern Vineyards Dr. Tim Miles, Michigan State University, USA 10:30 How To Get The Most From Your Fungicide Buck Dr. Wendy McFadden-Smith, OMAFRA 11:00 Smart Vineyard Panel: Technology for the Future Jennifer Phillips Russo, Cornell University, USA; Chuck Bareisch, Haggerty AgRobotics	8:00-9:15 Women in Agriculture Breakfast Featured speaker: Alison Robertson, Executive Director, Ontario Fruit & Vegetable Growers' Association SPONSORED BY:
	Workplace Safety & Prevention Services	SPONSORED BY:						BASF We create chemistry	

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CEU Credits may be available for certain sessions. Please check ofvc.ca for more information.

SESSIONS DAY 2 AFTERNOON



BALLROOM A	BALLROOM B	BALLROOM C	BALLROOM D	ROOMS 201& 202	ROOM 203	ROOM 204	ROOMS 207 & 208	THE LOUNGE
FARMERS' MARKETS ONTARIO	GENERAL LABOUR	APPLES	AGRITOURISM: PRESENTED BY FARM FRESH ONTARIO	GARLIC	DRONE SPRAYING IN CANADA	COST OF PRODUCTION	GRAPES	EVENTS
Chair: Deanna Chakarova, St. Catharines Farmers' Market 2:00-3:00 Farm Labour, Food Security & Farmers' Markets Anne Durst, Bry-Anne Farms; Erin McLean, McLean Berry Farms	Chair: Stefan Larrass, OFVGA 2:00 Building New Housing for TFW Workforce – Grower Panel 2:30 Handling Expansions of a Farm's TFW Workforce – Grower Panel 3:00 Recognized Employer Pilot (REP) for SAWP/TFWP 3:30 Perspectives and Lessons Learned from Service Canada Interactions with Growers in TFWP/SAWP Panel SPONSORED BY: WSID ONTARIO	Alison DeMarree, DeMarree Farms 3:00 In Orchard Diagnostic for			Chair: Dr. Jason Deveau, OMAFRA 2:00 The Importance of Calibrating a RPAAS Dr. Jason Deveau, OMAFRA 2:30 RPAS/Drone Regulations in Canada Cindy Haughton, Transport Canada 3:00 How UASS Flight Characteristics Affect Spray Quality and Coverage Dr. Michael Reinke, Michigan State University, USA 3:30 Spray Drones: Magic or Myth? Adrian Rivard, Drone Spray Canada	Chair: John Molenhuis, OMAFRA 2:00-3:00 Collecting Data to Calculate Costs of Production David Cohlmeyer, Sustainable Good Foods 3:00 Maximizing COP for Farm Business Strategy and Growth Dusty Zamecnik, Tommy DeVos, EZ Grow Farms 3:30 COP Toolbox John Molenhuis, OMAFRA	Vineyards	

