

THURSDAY, FEBRUARY 22, 2024

(All sessions and speakers subject to change. Some presentations may be live streamed or pre-recorded.)



CEU Credits may be available for certain sessions. Please check ofvc.ca for more information.

SESSIONS DAY 2 MORNING



BALLROOM A	BALLROOM B	BALLROOM C	BALLROOM D	ROOMS 201 & 202	ROOM 203	ROOM 204	ROOM 206	ROOMS 207 & 208	THE LOUNGE
FARMERS' MARKETS ONTARIO	GENERAL LABOUR	APPLES	AGRITOURISM: PRESENTED BY FARM FRESH ONTARIO	FREQUENT FELONS OF FRUITING VEGETABLES	FARMING BASICS FOR NEW GROWERS: PART II	SOIL HEALTH & FERTILITY	OPMA	GRAPES	EVENTS

Chair: Deanna Chakarova, St. Catharines Farmers' Market

9:30 Safe Place & Code of Conduct at Markets
Lori Brunetta, City of St. Catharines

10:30 Food Sovereignty for Indigenous Communities: Virtual Tour
Jesse Russell, Canadore College; Angela Proudfoot, Canadore College, (Live stream)

11:30 7 Strategies for Better Market
(Join us at lunch to learn more)
Melanie Anderson, ByWard Market District Authority

Chair: Stefan Larrass, OFVGA

9:30-10:30 Navigating TFWP/SAWP Paperwork: LMIA's and Work Permits
Shawn McGowan, Schuyler Farms; Amanda Doughty, Sandy Shore Farms

10:30 WSIB 101: Forms, Recovery and Return to Work
Kendra Holliday-Bryant, WSIB

11:00 Labour Market Information Session
Phyllis MacCallum, Canadian Agricultural Human Resources Council

11:30 Update on SAWP/TFWP and LICC
Ken Forth, FARMS/LICC

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 Workplace Safety & Prevention Services

Chairs: Kristy Grigg-McGuffin, Erika DeBrouwer, OMAFRA

9:30 Crop Load Management
Dr. Todd Einhorn, Michigan State University, USA

10:00 Ambrosia Beetles in Ontario Apple Orchards
Dr. Justin Renkema, Agriculture and Agri-food Canada

10:30 Non-fumigant Approaches to Pre-plant Management of Nematodes and the Apple Replant Disease
Dr. Tom Forge, Agriculture and Agri-food Canada

11:00 Adventures in Cider Apple Growing
Elizabeth Garofalo, University of Massachusetts, USA

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Chair: Kevin Vallier, FFO

9:30-11:00 Agritourism Liability: Reducing the Lawsuit Risk
Rusty Rumley, The National Agricultural Law Center, USA

11:00-12:00 What Does the Year Ahead Hold and How You Can Capitalize
Jo-Ann McArthur, Nourish Food Marketing

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Chair: Amanda Tracey, OMAFRA

9:30 Adapting to Aggressive Anthracnose in Peppers
Katie Goldenhar, OMAFRA

10:00 Fusarium in Fruiting Vegetables
Dr. Brenna Aegerter, University of California, USA

10:40 Growers Choice: An Interactive Exchange on Insect Issues
Ben Aigner, Virginia Tech, USA

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Chair: Dr. Melanie Filotas, OMAFRA

9:30-10:30 Crop Overviews: Speciality Crops
Evan Elford, OMAFRA

Fruit Crops
Kathryn Carter, OMAFRA

Vegetable Crops
Dennis Van Dyk, OMAFRA

10:30 Planning and Scheduling Vegetable Crops: Sweet Corn Case Study
Elaine Roddy, OMAFRA

11:00 Experiences in Starting a Farm in Ontario
Gail Winters, Goodlot Farm & Farmstead Brewing Company

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Chairs: Dr. Tejendra Chapagain, Danny Jefferies, OMAFRA

9:30 Mapping Orchard Variability and Soil Attributes to Improve Orchard Management
Bernardita Sallato Carmona, Washington State University, USA

10:00-11:30 On-Farm Soil Mapping & Technology to Improve Site-Specific Management Panel
Liam Reeves, Stratus Vineyards; Ben Vermeulen, Vermeulen Farms; Friedhelm Hoffman, Lakeside Grain & Feed, Herman Visscher, MEN's Farming Inc.

11:00 Experiences in Starting a Farm in Ontario
Gail Winters, Goodlot Farm & Farmstead Brewing Company

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Chair: Emilia De Sousa, OPMA

9:30-10:30 A Fresh View on Branding: Insights for the Produce Industry
Brian Ettkin, Numerator

10:30-11:30 Storytelling that Sells: How Sharing Your Story Sells Your Business & #OntAg
Christina Crowley-Arklie, Crowley + Arklie Strategy & Co.

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THE ONTARIO PRODUCE MARKETING ASSOCIATION

Chair: Dr. Wendy McFadden-Smith, OMAFRA

9:30 Evaluation of Novel Technology in Grapes and Perennial Crops
Dr. Lynn Sosnoskie, Cornell University, USA

10:00 Assessing Fungicide Resistance in Eastern Vineyards
Dr. Tim Miles, Michigan State University, USA

10:30 How To Get The Most From Your Fungicide Buck
Dr. Wendy McFadden-Smith, OMAFRA

11:00 Smart Vineyard Panel: Technology for the Future
Jennifer Phillips Russo, Cornell University, USA; Chuck Bareisch, Haggerty AgRobotics

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8:00-9:15 Women in Agriculture Breakfast
Featured speaker: Alison Robertson, Executive Director, Ontario Fruit & Vegetable Growers' Association

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FARMERS' MARKETS ONTARIO	GENERAL LABOUR	APPLES	AGRITOURISM: PRESENTED BY FARM FRESH ONTARIO	GARLIC	DRONE SPRAYING IN CANADA	COST OF PRODUCTION	GRAPES	EVENTS

Chair: Deanna Chakarova, St. Catharines Farmers' Market
2:00-3:00 Farm Labour, Food Security & Farmers' Markets
Anne Durst, Bry-Anne Farms; Erin McLean, McLean Berry Farms

Chair: Stefan Larrass, OFVGA
2:00 Building New Housing for TFW Workforce – Grower Panel
2:30 Handling Expansions of a Farm's TFW Workforce – Grower Panel
3:00 Recognized Employer Pilot (REP) for SAWP/TFWP
3:30 Perspectives and Lessons Learned from Service Canada Interactions with Growers in TFWP/SAWP Panel

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Chairs: Kristy Grigg-McGuffin, Erika DeBrouwer, OMAFRA
2:00 Orchard Economics
Alison DeMarree, DeMarree Farms
3:00 In Orchard Diagnostic for Soil and Nutrient Management
Bernardita Sallato Carmona, Washington State University, USA
3:30 Fungi, Bacteria, Viruses, Oh My! How Pathogen Diagnostics Can Inform Your Disease Management
Katie Goldenhar, OMAFRA

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Chair: Kevin Vallier, FFO
1:00-3:30 Cultivating a Culture of Engaged Teams – Workshop
Neil Thornton, The Thornton Group

Chair: Travis Cranmer, OMAFRA
2:00 Improving Production Practices
Travis Cranmer, OMAFRA
2:30 Major Pests of 2023 and How to Manage Them in 2024
3:30 Incorporating Clean Seed into Your Farm

Chair: Dr. Jason Deveau, OMAFRA
2:00 The Importance of Calibrating a RPAAS
Dr. Jason Deveau, OMAFRA
2:30 RPAS/Drone Regulations in Canada
Cindy Haughton, Transport Canada
3:00 How UASS Flight Characteristics Affect Spray Quality and Coverage
Dr. Michael Reinke, Michigan State University, USA
3:30 Spray Drones: Magic or Myth?
Adrian Rivard, Drone Spray Canada

Chair: John Molenhuis, OMAFRA
2:00-3:00 Collecting Data to Calculate Costs of Production
David Cohlmeier, Sustainable Good Foods
3:00 Maximizing COP for Farm Business Strategy and Growth
Dusty Zamecnik, Tommy DeVos, EZ Grow Farms
3:30 COP Toolbox
John Molenhuis, OMAFRA

Chair: Kathryn Carter, OMAFRA
2:00 Soil Health in Vineyards
Dr. Deirdre Griffin LaHue, Washington State University, USA (Live stream)
2:30 A 12-Year Vineyard Cover Crop Case Study and Journey to Vine and Soil Health
Jennifer Phillips Russo, Cornell University, USA
3:00 2023 Ontario Grape Varietal Study
Rob Gamble, Agri-Metrics Consulting
3:30 Grower Panel: Thinking Outside the Box
Gabriel DeMarco, Cave Spring; Craig Wismer, Glen Elgin Vineyards; Liam Reeves, Stratus Winery

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12:00-1:30 Young Farmer Lunch and Learn

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