ADVERTISING APPLICATION

Ontario Fruit & Vegetable Convention
104-155 Main St. E., Suite 135
Grimsby, ON L3M 1P2

COMPANY NAME			
NAME			
ADDRESS			
CITY	PROV/STATE	POSTAL CODE/ZIP	DAYTIME TELEPHONE
EMAIL			WEBSITE
❑ Yes, I give permission for OFVC to communicate advertising and convention related information via email.			

OFFICIAL SHOW GUIDE (PRINT AND DIGITAL VERSIONS; NO CHARGE UPGRADE TO 4-COLOUR FOR ADS)

Inside Front Cover	8.125”w x 10.875”h	$1,575	❑
Inside Back Cover	8.125”w x 10.875”h	$1,575	❑
Full Page (FP)	8.125”w x 10.875”h	$1,250	❑
Half Page (HP)	7”w x 4.7”h (horizontal) 3.4375”w x 9.5”h (vertical)	$850	❑
Quarter Page (QP)	3.4375”w x 4.7”h	$625	❑
Business Card (BC)	3.4375”w x 2”h	$450	❑

WEBSITE ADS

Website Leaderboard Ad (1 only)	728 x 90 pixels	$600/2 weeks	❑
Website Large Skyscapper Ad (up to 3 rotating)	300 x 600 pixels	$400/2 weeks	❑

CUSTOM E-BLAST (OFVC DATABASE (4,000+ SUBSCRIBERS). INCLUDES SUBJECT LINE, HEADLINE, 150–200 WORDS, IMAGE AND UNLIMITED LINKS)

Custom E-Blast	❑ Jan 13 ❑ Jan 20 ❑ Jan 27 ❑ Feb 3 ❑ Feb 10	$1,150	

PRECONVENTION HIGHLIGHTS DIGITAL BROCHURE (BOOKING DEADLINE NOVEMBER 15; MATERIALS DUE DECEMBER 1)

Full Page (DFP)	8”w x 10.5”h	$700	❑
Half Page (DHP)	4”w x 10.5”h	$400	❑

E-MAIL MARKETING NEWSLETTER AD (BANNER AD AT TOP OF PAGE FOR # CONVENTION eNEWSLETTERS; APPROX. DISTRIBUTION TO 4,000+ SUBSCRIBERS; ALL MATERIALS TO BE SUPPLIED BY ADVERTISER)

2 Facebook/Instagram Ads	600 px w x 74 px h, gif or jpg	$1,000	❑

SOCIAL MEDIA ADS (2 POSTS FACEBOOK/INSTAGRAM PRIOR TO CONVENTION; INCLUDES PHOTO, WEBSITE LINK AND TEXT (25 WORDS); ALL MATERIALS TO BE SUPPLIED BY ADVERTISER)

2 Facebook/Instagram Ads		$275	❑

RETURN FORM VIA EMAIL TO steve@ofvc.ca

- An Insertion Order with ad specs will be issued followed by an invoice.
- Payment is due upon receipt of invoice. Visa, Mastercard, Cheque, EFT, e-transfer accepted.