



ADVERTISING APPLICATION

Ontario Fruit & Vegetable Convention
 104-155 Main St. E., Suite 135
 Grimsby, ON L3M 1P2
 www.ofvc.ca

COMPANY NAME			
NAME			
ADDRESS			
CITY	PROV/STATE	POSTAL CODE/ZIP	DAYTIME TELEPHONE
EMAIL			WEBSITE
<input type="checkbox"/> Yes, I give permission for OFVC to communicate advertising and convention related information via email.			

NEW! ADVERTISING PACKAGE DEAL (NO substitutions allowed)

Full Page Ad in the Show Guide (valued at \$1,250); Exclusive eBlast (valued at \$1,100); Website Medium Rectangle ad (2 weeks valued at \$600); Tote bag insert (valued at \$800).		\$3,000	<input type="checkbox"/>
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OFFICIAL SHOW GUIDE (PRINT AND DIGITAL VERSIONS; NO CHARGE UPGRADE TO 4-COLOUR FOR ADS)

Inside Front Cover	8.125" w x 10.875" h	\$1,575	<input type="checkbox"/>
Inside Back Cover	8.125" w x 10.875" h	\$1,575	<input type="checkbox"/>
Full Page (FP)	8.125" w x 10.875" h	\$1,250	<input type="checkbox"/>
Half Page (HP)	7" w x 4.7" h (horizontal) 3.4375" w x 9.5" h (vertical)	\$850	<input type="checkbox"/>
Quarter Page (QP)	3.4375" w x 4.7" h	\$600	<input type="checkbox"/>
Business Card (BC)	3.4375" w x 2" h	\$450	<input type="checkbox"/>

WEBSITE ADS (AD SPACE AVAILABLE DECEMBER 1, 2023 – FEBRUARY 28, 2024)

Website Leaderboard Ad	728 x 90 pixels	\$500/week	<input type="checkbox"/>
Website Medium Rectangle Ad	300 x 250 pixels	\$300/week	<input type="checkbox"/>

CUSTOM E-BLAST (OFVC DATABASE (2,500+ SUBSCRIBERS). INCLUDES SUBJECT LINE, HEADLINE, 150–200 WORDS, IMAGE AND UNLIMITED LINKS)

Custom E-Blast	<input type="checkbox"/> Jan 29 <input type="checkbox"/> Feb 5 <input type="checkbox"/> Feb 12	\$1,100	<input type="checkbox"/>
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PRECONVENTION HIGHLIGHTS DIGITAL BROCHURE (BOOKING DEADLINE NOVEMBER 24; MATERIALS DUE DECEMBER 1)

Full Page (DFP)	8" w x 10.5" h	\$700	<input type="checkbox"/>
Half Page (DHP)	4" w x 10.5" h	\$400	<input type="checkbox"/>

CONVENTION TOTE BAG INSERTS (SINGLE UP TO 8.5" X 11", DOUBLE-SIDED. COMPANY PRODUCES INSERTS AND SHIPS TO OFVC WAREHOUSE. ALL MATERIALS MUST BE SUPPLIED BY JANUARY 31, 2024)

Tote Bag Insert > Single Page double sided	up to 8.5" x 11"	\$800	<input type="checkbox"/>
Tote Bag Insert > Catalogue	up to 8.5" x 11"	\$1,000	<input type="checkbox"/>

RETURN FORM VIA EMAIL TO steve@ofvc.ca

- An Insertion Order will be issued followed by an invoice.
- Payment is due upon receipt of invoice. Visa, Mastercard, Cheque, EFT, e-transfer accepted.