

*Print Products: Official Convention Show Guide Magazine. Digital Products: Website ads, Preconvention Info eBlast, exclusive eBlast. Other Products: Delegate Tote Bag Insert. Early-bird BONUS offers: 1) Exhibitors and Platinum/Gold level sponsors receive a 10% discount on Show Guide print ads booked by December 30, 2016. Discounts do not apply to digital products; 2) Book a half page or larger print ad in the Show Guide by December 30 and receive a FREE delegate tote bag single insert, a \$750 value. THIS FORM CAN BE FILLED OUT ON A COMPUTER USING ABODE ACROBAT.*

COMPANY NAME			
NAME			
ADDRESS			
CITY	PROV/STATE	POSTAL CODE/ZIP	DAYTIME TELEPHONE
EMAIL			WEBSITE
<input type="checkbox"/> Yes, I give permission for OFVC to communicate advertising and convention related information via email.			

Print Products (all Convention Show Guide Magazine ads are 4-colour):

<input type="checkbox"/>	Outside Back Cover	8.125" w x 10.875" h	\$1,925
<input type="checkbox"/>	Inside Front Cover	8.125" w x 10.875" h	\$1,770
<input type="checkbox"/>	Inside Back Cover	8.125" w x 10.875" h	\$1,770
<input type="checkbox"/>	Full Page	8.125" w x 10.875" h	\$1,770
<input type="checkbox"/>	Half Page	7" w x 4.7" h (horizontal) 3.4375" w x 9.5" h (vertical)	\$960
<input type="checkbox"/>	Quarter Page	3.4375" w x 4.7" h	\$575
<input type="checkbox"/>	Eighth Page	3.4375" w x 2" h	\$300

Digital and Other Products (website ads minimum 2 weeks, available Dec. 1, 2016 to Feb. 28, 2017; Pre-convention package distributed electronically in early January; E-Blasts template includes subject line, headline, 150-200 words, 1 image (600 pixels w x 375 pixels h), unlimited links; Tote Bag Insert materials must be supplied to OFVC no later than Feb. 3, 2017):

<input type="checkbox"/>	Website Ad Large Rectangle	300 x 600 pixels	\$135/week
<input type="checkbox"/>	Website Ad Medium Rectangle	300 x 250 pixels	\$100/week
<input type="checkbox"/>	Pre-convention Info eBlast (logo top of newsletter)	200 x 200 pixels	\$475
<input type="checkbox"/>	E-Blasts	<input type="checkbox"/> Jan 13 <input type="checkbox"/> Jan 27 <input type="checkbox"/> Feb 3 <input type="checkbox"/> Feb 10	\$1,275
<input type="checkbox"/>	Tote Bag Insert – Single	up to 8.5" x 11"	\$750
<input type="checkbox"/>	Tote Bag Insert – Multiple/Catalogue	up to 8.5" x 11"	\$1,475

**Payment Terms:** An Insertion Order and Invoice will be issued via email upon receipt of this completed form. All rates are net and subject to HST. Payment is due on or before January 31, 2017. The publisher reserves the right to refuse advertising deemed unacceptable. No space cancellations accepted after January 15, 2017.

NAME	SIGNATURE
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Advertising Questions? Steve Watt | Bright Light Communications | [steve@ofvc.ca](mailto:steve@ofvc.ca) | 416.588.3390

Return form via Email/Fax/Mail to:

Ontario Fruit & Vegetable Convention | 104-155 Main St. E., Suite 135 | Grimsby, ON | L3M 1P2  
Fax: 905.945.5386 | Email: [steve@ofvc.ca](mailto:steve@ofvc.ca)