

2019 Ontario Fruit & Vegetable Convention & Trade Show

Wednesday, February 20, 2019

Room 201+202	Room 203	Room 204	Room 205	Room 206	Room 207+208	Ballroom A	Ballroom B	Ballroom C	Ballroom D
<p>Sweet Corn and Pumpkins CEU Credits Available <i>Chair: Elaine Roddy, OMAFRA</i></p> <p>9:30 Fruit Rots of Pumpkins and Squash <i>Dr. Sally Miller, Ohio State University, USA</i></p> <p>10:00 Soil Management Strategies for Intensive Vegetable Rotations <i>Dr. Kate Congreves, University of Saskatchewan</i></p> <p>10:30 Insect Pests of Sweet Corn: Trapping, Identification and Management Options <i>Marion Zuefle, Cornell University, USA</i></p> <p>11:00 Nutrient Cycling in Vegetable Crops <i>Dr. Kate Congreves, University of Saskatchewan</i></p>	<p>Foliar-Micronutrients CEU Credits Available <i>Chair: Christoph Kessel, OMAFRA</i></p> <p>9:30 The Challenges of Applying Foliar Nutrients <i>Dr. Abdel El Hadrami, OMEX Agriculture Inc.</i></p> <p>10:00 Boron: Fact and Fiction <i>Wendall Boehlje, 20 Mule Team Borax, Rio Tinto, USA</i></p> <p>10:30 Foliar Nutrient Products: Which to Choose <i>Dr. Abdel El Hadrami, OMEX Agriculture Inc.</i></p> <p>11:00 Foliar Fun Facts <i>Christoph Kessel, OMAFRA</i></p>	<p>Business CEU Credits Available <i>Chair: Robb Wagner OMAFRA</i></p> <p>9:30 Making Money with Your Pen <i>Margaret May, OSCIA</i></p> <p>10:00 Decreasing Burden, Maximizing Sustainability <i>Nick Betts, Sustainable Agriculture Initiative (SAI) Platform</i></p> <p>10:30 Taxation Update <i>Rick Wismer, MNP</i></p> <p>11:00 Regulatory Compliance and Risk Management: Benefits of a DRC Membership <i>Anne Fowlie, Fruit and Vegetable Dispute Resolution Corporation</i></p>	<p>Winery CEU Credits Available <i>Chair: Erin Panek, OMAFRA</i></p> <p>9:30 The Role of Macromolecules on Red Wine Stability and Astringency <i>Dr. Matteo Marangon, University of Padova, Italy</i></p> <p>10:00 Tannin Alert-Update <i>Dr. Belinda Kemp, CCOVI</i></p> <p>10:30 Building Body: Tannins and Structure in Red Wines <i>Dr. Anna Katherine Mansfield, Cornell University, USA</i></p> <p>11:00 Soil Type Impact on Aromatics <i>Dr. Belinda Kemp and Dr. Jim Willwerth, CCOVI</i></p>	<p>Sweet and Hard Apple Cider CEU Credits Available <i>Chair: Mary Jane Quinn, OMAFRA</i></p> <p>9:30 Panel: Winners and Losers of Cider Specific Cultivar Trials in Ontario <i>Derek Plotkowski, University of Guelph and Dr. Darby McGrath, Vineland Research and Innovation Centre</i></p> <p>10:00 Juice Composition for Hard Cider Production: Yeast Assimilable Nitrogen and Foliar Fertilization <i>Derek Plotkowski, University of Guelph</i></p> <p>10:30 -11:30 Panel: Current Examples of Contracting Apples for Cider in Ontario <i>Nick Sutcliffe, Pommies Cider; Brock Puddicombe, Puddicombe Cider Company; and John Ardiel, Ardiel Cider House</i></p>	<p>Tender Fruit CEU Credits Available <i>Chair: Kathryn Carter</i></p> <p>9:30 Soil Health <i>Anne Verhallen, OMAFRA</i></p> <p>10:00 You Say You Want a Revolution? Well, You Know High Density Peaches Could Save the Orchard <i>Dr. Greg Lang, Michigan State University, USA</i></p> <p>10:30 Achieving Consistent High Quality Pears <i>Dr. Stefano Musacchi, Washington State University, USA</i></p> <p>11:00 Improving Labour Efficiency Grower Panel and Reducing Production Costs <i>Doug Darling, Sunnydale Farm; Kai Wiens, Kai Wiens Family Farm Ltd.; and Brett Schuyler, Schuyler Farms Ltd.</i></p>	<p>Berries CEU Credits Available <i>Chair: Erica Pate, OMAFRA</i></p> <p>9:30 Mustard as a Pre-Plant Cover Crop <i>Charles Gray, 4 Corners Farm, USA</i></p> <p>10:00 Labour Efficiency-Different Motivation and Remuneration Techniques <i>David Lemire, Jasmine Sauv�, Ferme Horticole Gagnon</i></p> <p>10:30 Tips for Delivering Quality Berries to Buyers <i>Dr. Elizabeth Mitcham, University of California-Davis, USA</i></p> <p>11:00 New Products for Berry Crop Protection <i>Representatives from Biosafe, Bayer, FMC, Syngenta</i></p>	<p>OFFMA Summit CEU Credits Available <i>Chair: Steve Martin, Martin's Family Fruit Farm</i></p> <p>9:30-10:30 Create a Farm Website that Sells <i>Charlotte Smith, 3 Cow Marketing, USA</i></p> <p>10:30-11:30 Keeping Track of your Employee Hours <i>Al Kinsella, Barrie Hill Farm and Shannon Miller, Miller's Bay Farm</i></p> <p>11:30-12:00 OFFMA's AGM</p>	<p>Hops CEU Credits Available <i>Chair: Evan Elford and Dr. Melanie Filotas, OMAFRA</i></p> <p>9:30 Environmental Impacts on Hop Cone Quality <i>Evan Elford, OMAFRA</i></p> <p>10:00 Pest Management and Cone Quality <i>Dr. Melanie Filotas, OMAFRA</i></p> <p>10:30 Post-Harvest Methods for Optimal Cone Quality <i>Alex Adams, Cedar Hop Farm; Harmony Agricultural Services, and Processing Consultant, MLocal Hops, USA</i></p> <p>11:00 Ontario Processor Perspectives: What Do We Need to Do to Improve Cone Quality? <i>Brandon Bickle, Valley Hops; Curtis VanQuaethem, VQH Farms & Kinglake Farms; Nicolas Schaut, Bighead Hops; and Scott Hayhoe, Hayhoe Hops</i></p>	<p>FMO Networking Symposium & AGM <i>Chair: Jay Howell, Brantview Apples & Cider</i></p> <p>9:30-10:30 California Certified Farmers' Market Program <i>Gail Hayden, California Farmers' Market Association, USA</i></p> <p>10:30-11:30 How Special Events can Grow your Brand and Make \$\$\$ <i>Tess Van Den Bosch, Night Market- Junction Farmers' Market; and Noella Rinaldo, Applefest, Urban Park Market,</i></p> <p>11:30- 12:00 In Recognition of FMO Excellence</p>
Lunch in the Cafeteria and Trade Show									
<p>Vegetable Weed Control CEU Credits Available <i>Chair: Dennis Van Dyk, OMAFRA</i></p> <p>2:00 Weed Control in Carrots <i>Dr. Clarence Swanton, University of Guelph</i></p> <p>2:30 Integrated Weed Management Without Linuron Herbicide <i>Dr. Jed Colquhoun, University of Wisconsin-Madison, USA</i></p> <p>3:00 Stacked In-Row Cultivation Tools Improve Weed Management and Tool Selectivity in Carrots <i>Dr. Dan Brainard, Michigan State University, USA</i></p> <p>3:30 Potato Weed/Vine Management and Cover Crop Mulches for Weed Control in Organic Vegetable Production <i>Dr. Jed Colquhoun, University of Wisconsin-Madison, USA</i></p>	<p>Drip Irrigation Workshop CEU Credits Available <i>Rebecca Shortt, OMAFRA</i></p> <p>1:00-4:00 Develop Your Farm Specific Drip Irrigation Schedule 1. Farm Water Requirements: Crop peak flow and annual water requirements 2. Plant Water Requirements: System operating time and schedule for various crop growth stages 3. Preferred Irrigation Scheduling Tools and Techniques</p> <p>Bring a calculator and a pencil</p>	<p>The Future is Now: Emerging Tools for IPM Session CEU Credits Available <i>Chair: Hannah Fraser, OMAFRA</i></p> <p>2:00 Reality Bytes: Detecting Plant Diseases with Aerial Photography is Harder Than it Looks <i>Dr. Mary-Ruth McDonald, University of Guelph</i></p> <p>2:30 Sterile Male Releases for Control of Insect Pests <i>Dr. Fran�ois Fournier, Coll�ge Montmorency</i></p> <p>3:00 Is There a Place for RNAi in IPM Programs for Insect Pests? <i>Dr. Cynthia Scott-Dupree, University of Guelph</i></p> <p>3:30 Refining Pheromone-Based Monitoring and Attract-and-Kill Tools for Native and Invasive Fruit Pests* <i>Dr. Tracy Leskey, USDA-Agriculture Research Service, USA</i></p>	<p>Winery <i>Chair: Dr. Belinda Kemp, CCOVI</i></p> <p>2:00 Wine Fining with Plant Proteins <i>Dr. Matteo Marangon, University of Padova, Italy</i></p> <p>2:30 Feed your yeast: The Importance of YAN <i>Dr. Anna Katherine Mansfield, Cornell University, USA</i></p> <p>3:00-4:00 LCBO Sparkling Wine Trends <i>Carolyn O'Grady-Gold, LCBO</i></p>	<p>Tender Fruit CEU Credits Available <i>Chair: Peter Vanweerden, OMAFRA</i></p> <p>2:00 Safe Food for Canadians Regulations <i>Jeremias Cull, CFLA</i></p> <p>2:30 Post Harvest Handling Tips for Peaches and Pears: Insights from California <i>Dr. Elizabeth Mitcham, University of California-Davis, USA</i></p> <p>3:00 The Biology and Management Options for Thrips in Stone Fruit <i>Dr. Brett R. Blaauw, University of Georgia & Clemson University, USA</i></p> <p>3:30 Out of this World New Fresh Grape Varieties <i>Dr. Amy Bowen and Michael Kauzlaric, Vineland Research and Innovation Centre</i></p>	<p>Grape CEU Credits Available <i>Chair: Margaret Appleby</i></p> <p>2:00 How to Manage Hard to Control Weeds in Grapes <i>Kristen Obeid, OMAFRA</i></p> <p>2:30 Precision Vineyard Management <i>Dr. Kaan Kurtural, University of California-Davis, USA</i></p> <p>3:00 Canopy Management Techniques to Improve Fruit Quality and Reduce Rot in Vinifera Cultivars <i>Dr. Paolo Sabbatini, Michigan State University, USA</i></p> <p>3:30 The Italian Grape and Wine Industry: Role of Breeding for Innovation <i>Dr. Enrico Peterlunger, University of Udine, Italy</i></p>	<p>Berries CEU Credits Available <i>Chair: Kevin Schooley, BGO Farm</i></p> <p>2:00 How to Give Your Transplants the Best Chance of Survival <i>Charles Keddy, Keddy Nursery Inc.</i></p> <p>2:30 -3:30 Panel: Harvest Management and Logistics <i>Charles Gray, 4 Corners Farm, USA; Dave Klyn-Hesselink, Fenwick Berry Farm; Dusty Zamecnik, EZ Grow Farms, and Dave VanDeV elde, Wholesome Pickins</i></p> <p>3:30 Fitting New Herbicides into your Berry Weed Management Program <i>Kristen Obeid, OMAFRA</i></p>	<p>OFFMA Summit <i>Chair: Steve Martin, Martin's Family Fruit Farm</i></p> <p>2:00-3:00 The Causey Farm Story - On-Farm Events <i>Angela Murtagh, Causey Farms, Ireland</i></p> <p>3:00-4:00 Content & Branding: Making First Impressions that Last <i>Jenna Champagne, Murphy's Farm Market and Bakery</i></p> <p>4:00-5:00 Round Table Talks <i>Moderator: Leslie Forsythe, Forsythe Family Farms</i></p>	<p>The Great Ontario-Hopped Craft Beer Competition <i>Chairs: Jason Deveau, Evan Elford and David Lauzon OMAFRA</i></p> <p align="center">Port Colbourne Lounge</p> <p>Ontario's Finest Sweet and Hard Cider Competition <i>Chairs: Kelly Ciceran, OAG and Kristy Grigg-McGuffin, OMAFRA</i></p>	<p>FMO Networking Symposium & AGM <i>Chair: Jay Howell, Brantview Apples & Cider</i></p> <p>2:00-3:00 Rising from the Ashes: Rebuilding Your Farmers' Market <i>Rachelle Richard-Collette, Bouctouche Farmers' Market, New Brunswick</i></p> <p>3:00-4:00 Market Success and Challenges in Nova Scotia <i>Justin Cantafio, Nova Scotia Farmers' Market Co-operative</i></p> <p>4:00-4:45 FMO Activities and Annual General Meeting</p>
8:00 am to 5:00 pm : Trade Show - Exhibition Halls A & B				Farmers and Friends 5 pm		8:00 am to 5:00 pm : Research Poster Display (outside Exhibition Hall)			

Thursday, February 21, 2019									
Room 201+202	Room 203	Room 204	Room 205	Room 206	Room 207+208	Ballroom C	Ballroom A	Ballroom B	Ballroom D
Vegetable Disease Management CEU Credits Available <i>Chair: Amanda Tracey, OMAFRA</i> 9:30 Managing Phytophthora Crown and Fruit Rot <i>Dr. Mary Hausbeck, Michigan State University, USA</i> 10:00 Lessons for Late Blight Management in Tomato <i>Dr. Cheryl Trueman, University of Guelph Ridgetown Campus</i> 10:30 Predicting and Managing Sclerotinia in Carrots and Tomatoes <i>Dr. Mary Ruth McDonald, University of Guelph</i> 11:00 Integrated Approaches to Managing Bacterial Diseases of Tomatoes <i>Dr. Sally Miller, Ohio State University, USA</i>	Food Safety for Produce: What You Need to Know CEU Credits Available <i>Chair: Wayne Du and Sarah Martz, OMAFRA</i> 9:30 Safe Food for Canadians Regulations <i>Jeremias Cull, CFIA</i> 10:00 Agri-Tourism and Food Safety! <i>Connie Kehler, Herb, Spice and Specialty Agriculture Association</i> 10:30 The Canadian Agricultural Partnership: Overview of Food Safety Cost-Share Funding for Horticulture <i>Christine Card, OMAFRA</i> 11:00 Food Safety Culture in Agriculture <i>Dr. Brita Ball, Brita Ball & Associates</i>	Tapping into Secondary Stream Revenue for Farms <i>Chair: Elizabeth Best, Niagara College Research & Innovation</i> 9:30-10:30 Panel: Where to Find and Engage Expertise to Help You with Your Food Product Idea <i>Dr. Ana Cristina Vega-Lugo, Niagara College; Dr. Angela Tellez, Synthesis Food Consulting, and Trissia Mellor, Northumberland County</i> <i>Moderator: Dr. Rob Lencki, University of Guelph</i> 10:30-11:30 Panel: Shared Experiences by Farmers Who Have Successfully Created a Secondary Revenue Stream with 'Seconds' <i>Paul Harber, Ravine Vineyard; Sharon Judd, Meadowlynn Farms; Donya Litowitz, CanAm Peppers; and Kevin Martin, Martin's Family Fruit Farm</i> <i>Moderator: Jessica Kelly, OMAFRA</i>	Organic Pest Management CEU Credits Available <i>Chair: Dr. Melanie Filotas, OMAFRA</i> 9:30 Biopesticides for Disease Management in Organic Vegetables <i>Dr. Sally Miller, Ohio State University, USA</i> 10:00 Insect Control Strategies in Organic Crops <i>Liette Lambert, MAPAQ</i> 10:30 Organic Weed Management: Many Little Hammers <i>Hugh Martin, Hugh Martin Agricultural Consulting</i> 11:00 A Grower's Experience Managing Pests Organically <i>Wolfgang Pfenning, Pfenning's Organic Farm</i>	Tender Fruit CEU Credits Available <i>Chair: Sarah Marshall, OTFG</i> 9:30 How to Manage Hard to Control Weeds in Tender Fruit <i>Kristen Obeid, OMAFRA</i> 10:00 Are We There Yet? The Road Map to Dwarfing Peach Rootstocks <i>Dr. Greg Lang, Michigan State University, USA</i> 10:30 Optimizing Performance: Attributes of Insecticides to Control Plum Curculio in Stone Fruits <i>Dr. John Wise, Michigan State University, USA</i> 11:00 Chemical Updates <i>Chemical Representatives</i>	Precision Agriculture CEU Credits Available <i>Chair: James Dyck, OMAFRA</i> 9:30 Re-Think Your Farm <i>James Dyck, OMAFRA</i> 10:00 The Future is Here! Automation and Sensing in Specialty Crops <i>Jeff Legault, National Robotics Engineering Center, Carnegie Mellon University, USA</i> 10:30-11:30 Grower Panel: Putting Data to Work: Soil Moisture Sensors <i>Dave Hipple, Hipple Farms</i> Drones and Imagery <i>Aaron Breimer, Veritas Variable Fertilizer and Soil Maps</i> <i>Brett Schuyler, Schuyler Farms</i> NDVI and Soil Sampling <i>Dean Stoyka, Stratus Vineyards</i>	Grape CEU Credits Available <i>Chair: Andr�anne H�bert-Hach�, CCOVI</i> 9:30 Does Your Soil Have What it Takes? <i>Kathryn Carter, OMAFRA</i> 10:00 Spotted Wing Drosophila Risks: What Grape Growers Need to Know <i>Jody Timer, Penn State University, USA</i> 10:30 Vineyard Mechanization and the Drive to Precision Management <i>Dr. Kaan Kurtural, University of California-Davis, USA</i> 11:00 Improving Labour Efficiency and Reducing Production Costs in Vineyards-Grower Panel <i>Chris Van de Laar, Van de Laar Vineyards Inc.; Mathias Oppenlander, Huebel Grape Estates; and Matt Speck, Henry of Pelham</i>	Apples CEU Credits Available <i>Chair: Kristy Grigg-McGuffin, OMAFRA</i> 9:30 The Impact of Leaf Growth and Fungicide Wash-Off for the Control of Apple Scab <i>Vincent Phillon, Institut de Recherche et de D�veloppement en Agroenvironnement (IRDA)</i> 10:00 Understanding the Role of Orchard Dwelling Flies in the Fire Blight (Erwinia amylovora) Disease Cycle <i>Matt Boucher, Cornell University, USA</i> 10:30 Honeycrisp: Keeping Smiles for 8 months? <i>Dr. Jennifer DeEll, OMAFRA</i> 11:00 Panel: Grower Experiences with Newer Rootstocks <i>Chris Hedges, Hedges Apples; Kyle Ardiel, Apple Springs Orchards and; Ian Parker, Wilmot Orchards</i>	OFFMA Summit CEU Credits Available <i>Chair: Kristin Ego, Ego's Garden Centre and Farm Market</i> 9:30 The Adventures of Hughli's Blueberry Ranch <i>Brian Hughli, Hughli's Blueberry Ranch</i> 10:00 Why Your Farm Needs an AED <i>Carly Jackson, Action First Aid</i> 10:30-11:30 The Top 7 Practices Successful Farm Managers Do and How They Do it <i>Ashley Honsberger, AMI</i> 11:30-12:30 How to Channel Your Stress to Help You Succeed* <i>Heidi Hanna, Synergy, USA</i>	FMO Networking Symposium & AGM CEU Credits Available <i>Chair: Kim Feere, Kitchener Farmers' Market</i> 9:30-10:30 Collecting and Using Farmers' Market Data to Help your Market <i>Colleen Donovan, Washington State Farmers' Markets Association, USA</i> 10:30-11:30 How to Maximize Returns from Market Products <i>Gail Hayden, California Farmers' Market Association, USA</i> 11:30 -12:00 When Community Shapes a Farmers' Market <i>Henry Bakker, Peterborough Regional Farmers' Market</i>
Garlic CEU Credits Available <i>Chair: Travis Cramer, OMAFRA</i> 2:00 Producing Clean Seed for Ontario Garlic Growers <i>Candy Keith, New Liskeard SPUD Unit</i> 2:30 An Integrated Pest Management Strategy for Leek Moth, an Alien Invader <i>Kathy Makela, AAFC</i> 3:00 Transitioning a Budding Garlic Industry <i>Jackie Rowe, The Garlic Box</i> 3:30 Cropping Systems to Maximize Garlic Yield <i>John Zandstra, University of Guelph Ridgetown Campus</i>	Business CEU Credits Available <i>Chair: Robb Wagner, OMAFRA</i> 2:00 Financial and Non-Financial Reports <i>Erich Weber, OMAFRA</i> 2:30 Energy – Fixing the Leaks <i>Phil Dick, OMAFRA</i> 3:00 Business Planning <i>Mark Ferguson, OMAFRA</i> 3:30 Growing your Business Through Exports <i>Phil Lynn, OMAFRA</i>	Lavender: Planning for Profits CEU Credits Available <i>Chair: Dr. Sean Westerveld, OMAFRA</i> 2:00 Creating a Lavender Business Plan <i>Lee Anne Downey, Stonewell Farm</i> 2:30 Lavender Economics: Is Your Purple Flower \$Green\$? <i>John Molenhuis, OMAFRA</i> 3:00 How to Manage the Risks of Operating a Lavender Farm Business <i>Connie Kehler, Herb, Spice and Specialty Agriculture Association</i> 3:30 Panel: Grower Experiences Planning a Lavender Farm <i>Lee Anne Downey, Stonewell Farm; Melissa Schooley, Apple Hill Lavender and Raging Bowl Pottery; Anita Buehner, Bonnieheath Lavender and Winery; Christel von Engelbrechten, Christel Lake Lavender</i>	Hazelnut Production CEU Credits Available <i>Chair: Todd Leuty, OMAFRA</i> 2:00 Bud Mites in Hazelnuts and Other Economic Pests / AAFC Research <i>Dr. Julia Mlynarek, AAFC</i> 2:30 A Market Assessment for Hazelnuts – Opportunities and Potential Prices for Growers <i>Douglas Hart, Hart & Associates Management Consultants Ltd.</i> 3:00 Grower Panel: Weeds in Hazelnuts <i>Martin Hodgson, Butternut Farms</i> Machine Harvesting for Hazelnuts <i>Les High, Highview Orchards</i> 3:30 What Does it Cost to Grow Hazelnuts Commercially? <i>John Molenhuis, OMAFRA</i>	Sprayers: Doing More with Less CEU Credits Available <i>Chair: Dr. Jason Deveau, OMAFRA</i> 2:00 Crop-Adapted Spraying in Blueberry Saves Money and Pesticide <i>Brandon Falcon, Falcon Blueberries</i> 2:30 More Where you Want it, Less Where You Don't: Best Practices for Horticultural Sprays <i>Mark Ledebuhr, Application Insight, LLC</i> 3:00 Orchard spraying, German style: Quicker, Better, & Cheaper: Das Spr�ngerat! <i>Vincent Phillon, Institut de Recherche et de D�veloppement en Agroenvironnement (IRDA)</i> 3:30 Continuous Rinsing – A Better Way to Clean Your Sprayer <i>Dr. Jason Deveau, OMAFRA</i>	Biostimulants CEU Credits Available <i>Chair: Christoph Kessel, OMAFRA</i> 2:00 Best Practices to Effectively Utilize Biostimulant Technology* <i>Dr. Patrick Brown, University of California-Davis, USA</i> 2:30 Humic Products: Potential Benefits and Research Challenges <i>Dr. Dan Olk, USDA-Agriculture Research Service, USA</i> 3:00 Using Arbuscular Mycorrhizal Fungi in Vegetable Crops <i>Dr. Joann Whalen, McGill University</i> 3:30 The Science Behind Using Seaweed Products for Horticulture Crops <i>Robin Ross, Acadian Plant Health Division, Acadian Seaplants Limited</i>	Grape CEU Credits Available <i>Chair: Kathryn Carter, OMAFRA</i> 2:00 Canopy Management Efficiencies are Highly Modulated by Weather Conditions <i>Dr. Paolo Sabatini, Michigan State University, USA</i> 2:30 Clone and Rootstock Selection to Reduce Cold Damage <i>Andr�anne H�bert-Hach�, CCOVI</i> 3:00 Viticultural and Enology Performance of New Disease Resistant Cultivars <i>Dr. Enrico Peterlunger, University of Udine, Italy</i> 3:30 A Clean Plant Program for Canadian Grapevines <i>Jill Page, Canadian Grapevine Certification Network</i>	Apples CEU Credits Available <i>Chair: Kristy Grigg-McGuffin, OMAFRA</i> 2:00 Optimizing Scab Control with Possible Limitations of Fungicide Availability <i>Suzanne Slack, Michigan State University, USA</i> 2:30 Consumer Research Defines the Sweet Spot for Apples <i>Dr. Amy Bowen, Vineland Research and Innovation Centre</i> 3:00 Efficient Orchard Systems: New Training Systems and Optimization of Fruit Quality <i>Dr. Stefano Musacchi, Washington State University, USA</i> 3:30 Efficient Orchard Systems: Mechanization and Labour Cost Reductions <i>Dr. Stefano Musacchi, Washington State University, USA</i>	OFFMA Summit CEU Credits Available <i>Chair: Kristin Ego, Ego's Garden Centre and Farm Market</i> 2:00 Have Irish On-Farm Markets Found the Elusive Pots of Gold <i>Erin McLean, McLean's Berry Farm</i> 2:30-3:30 When Social Media Becomes Your Foe <i>Bruce Kelly, Food and Farm Care</i> 3:00-3:30 How to Translate Vendors into Market Success <i>Erin McLean, McLean Berry Farm</i>	FMO Networking Symposium & AGM CEU Credits Available <i>Chair: Kim Feere, Kitchener Farmers' Market</i> 2:00-3:00 Transparency and Integrity at Farmers' Markets - Lessons from Washington State <i>Colleen Donovan, Washington State Farmers' Markets Association, USA</i> 3:00-3:30 How to Translate Vendors into Market Success <i>Erin McLean, McLean Berry Farm</i>
* Video Conference		8:00 am to 4:00 pm : Trade Show – Exhibition Halls A & B			8:00 am to 4:00 pm : Research Poster Display (outside Exhibition Hall)				