



ADVERTISING APPLICATION

*Print Products: Official Convention Show Guide Magazine. Digital Products: Website ads, Pre-convention Highlights brochure, exclusive Custom eBlast. Other Products: Delegate Tote Bag Insert. The Bonus discount for half page and full page ads will be applied to invoice if booked before December 30, 2019. **THE DIGITAL VERSION OF THIS FORM CAN BE FILLED OUT ON A COMPUTER USING ADOBE ACROBAT.***

COMPANY NAME			
NAME			
ADDRESS			
CITY	PROV/STATE	POSTAL CODE/ZIP	DAYTIME TELEPHONE
EMAIL			WEBSITE
<input type="checkbox"/> Yes, I give permission for OFVC to communicate advertising and convention related information via email.			

Print Products (no charge upgrade to 4-colour for all convention Show Guide magazine ads).

<input type="checkbox"/>	Outside Back Cover	8.125" w x 10.875" h	\$1,925
<input type="checkbox"/>	Inside Front Cover	8.125" w x 10.875" h	\$1,770
<input type="checkbox"/>	Inside Back Cover	8.125" w x 10.875" h	\$1,770
<input type="checkbox"/>	Full Page (FP)	8.125" w x 10.875" h	\$1,475
<input type="checkbox"/>	Half Page (HP)	7" w x 4.7" h (horizontal) 3.4375" w x 9.5" h (vertical)	\$975
<input type="checkbox"/>	Quarter Page (QP)	3.4375" w x 4.7" h	\$575
<input type="checkbox"/>	Business Card (BC)	3.4375" w x 2" h	\$350

Digital and Other Products

<input type="checkbox"/>	Website Leaderboard Ad	728 x 90 pixels	\$375/week
<input type="checkbox"/>	Website Medium Rectangle Ad	300 x 250 pixels	\$150/week
<input type="checkbox"/>	Custom E-Blasts	<input type="checkbox"/> Jan 24 <input type="checkbox"/> Jan 31 <input type="checkbox"/> Feb 7	\$1,275
<input type="checkbox"/>	Tote Bag Insert > Single	up to 8.5" x 11"	\$750
<input type="checkbox"/>	Tote Bag Insert > Multiple Page/Catalogue	up to 8.5" x 11"	\$1,475
<input type="checkbox"/>	Pre-convention Highlight brochure > FP digital Ad	8.125" w x 10.875" h	\$700
<input type="checkbox"/>	Pre-convention Highlight brochure > HP digital Ad	7" w x 4.7" h (horizontal) 3.4375" w x 9.5" h (vertical)	\$450
<input type="checkbox"/>	Pre-convention Highlight brochure > QP digital Ad	3.4375" w x 4.7" h	\$325

Payment Terms: All rates are net and subject to HST.

- Visa
 MasterCard
 eTransfer (requires advance approval and invoice #)
 Please invoice
 Cheque (payable to Ontario Fruit & Vegetable Convention)

CARD #	EXPIRY	CVV #
NAME ON CARD		SIGNATURE