

ADVERTISING APPLICATION

*Print Products: Official Convention Show Guide Magazine. Digital Products: Website ads, Pre-convention digital Promo, exclusive Custom eBlast. Other Products: Delegate Tote Bag Insert. Early-bird BONUS offers: 1) Exhibitors and Platinum/Gold level sponsors receive a 10% discount on Show Guide print ads booked by December 28, 2018; discounts do not apply to digital products or business card ads; 2) Book a half page or larger print ad in the Show Guide by December 28 and receive: a **FREE delegate tote bag single insert**, a \$750 value and 25% off a Leaderboard web ad. **THE DIGITAL VERSION OF THIS FORM CAN BE FILLED OUT ON A COMPUTER USING ADOBE ACROBAT.***

COMPANY NAME			
NAME			
ADDRESS			
CITY	PROV/STATE	POSTAL CODE/ZIP	DAYTIME TELEPHONE
EMAIL			WEBSITE
<input type="checkbox"/> Yes, I give permission for OFVC to communicate advertising and convention related information via email.			

Print Products (no charge upgrade to 4-colour for all Convention Show Guide Magazine ads).

<input type="checkbox"/>	Outside Back Cover	8.125" w x 10.875" h	\$1,925
<input type="checkbox"/>	Inside Front Cover	8.125" w x 10.875" h	\$1,770
<input type="checkbox"/>	Inside Back Cover	8.125" w x 10.875" h	\$1,770
<input type="checkbox"/>	Full Page	8.125" w x 10.875" h	\$1,475
<input type="checkbox"/>	Half Page	7" w x 4.7" h (horizontal) 3.4375" w x 9.5" h (vertical)	\$985
<input type="checkbox"/>	Quarter Page	3.4375" w x 4.7" h	\$575
<input type="checkbox"/>	Business Card	3.4375" w x 2" h	\$350

Digital and Other Products (website ads minimum 2 weeks, available Dec. 1, 2018 to Feb. 28, 2019; Pre-convention e-Blast Promo distributed electronically in early January, space closes Dec. 1; Custom e-Blast template includes subject line, headline, 150-200 words, 1 image (600 pixels w x 375 pixels h), unlimited links; Tote Bag Insert materials must be supplied to OFVC no later than Feb. 1, 2019.

<input type="checkbox"/>	Website Leaderboard Ad	728 x 90 pixels	\$500/week
<input type="checkbox"/>	Website Medium Rectangle Ad	300 x 250 pixels	\$150/week
<input type="checkbox"/>	Custom E-Blasts	<input type="checkbox"/> Jan 25 <input type="checkbox"/> Feb 1 <input type="checkbox"/> Feb 8	\$1,275
<input type="checkbox"/>	Tote Bag Insert > Single	up to 8.5" x 11"	\$750
<input type="checkbox"/>	Tote Bag Insert > Multiple Page/Catalogue	up to 8.5" x 11"	\$1,475
<input type="checkbox"/>	Pre-convention Promo > Full Page digital Ad	8.125" w x 10.875" h	\$750
<input type="checkbox"/>	Pre-convention Promo > Half Page digital Ad	7" w x 4.7" h (horizontal) 3.4375" w x 9.5" h (vertical)	\$500
<input type="checkbox"/>	Pre-convention Promo > Quarter Page digital Ad	3.4375" w x 4.7" h	\$350

Payment Terms: An Insertion Order and Invoice will be issued via email upon receipt of this completed form. All rates are net and subject to HST. Payment is due on or before January 31, 2019. No space cancellations accepted for print ads after January 15, 2019.

NAME	SIGNATURE
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