



# Ontario Fruit & Vegetable Convention

## Call for Posters

### 201, Regular Poster Session

We are pleased to present our Poster Session once again at the Ontario Fruit and Vegetable Convention, Canada's Premier Horticultural Show, **February 21 and 22, 2018**, at the Scotiabank Convention Centre, Niagara Falls, ON.

The goal is to highlight research on fruit, vegetables and alternative crops in Ontario. Posters will be displayed for both days of the convention, allowing growers and members of ag-industry to see the excellent work that you do in support of the many commodities they grow.

The OFVC Poster Session is an effective venue for researchers, industry and extension specialists to present new information pertinent to Ontario's horticultural industry. Posters that present results from research trials, including pest management, crop production, new cultivars, and opportunities for marketing Ontario horticulture are welcomed. Keep in mind that the audience is predominantly comprised of growers and consultants. Avoid technical language or jargon so that everyone can make the most of the information. Both student and regular submissions are welcome in this category.

To submit a poster in the **Regular Poster Session**, contact either poster session chair prior to **January 26, 2018**.

**Note:** Titles with authors and affiliations must be received by **January 5, 2018** in order to be included in the OFVC Program Guide.

### 2018 Student Poster Competition

The long-standing **Student Poster Competition** features student research conducted in the field of horticulture. The event offers students an opportunity to showcase their work to their target audience, compete for cash awards and to publish their posters online. **All student applicants will receive complimentary registration to both days of the conference.** Prizes are as follows:

1st Prize	-	\$500
2nd Prize	-	\$300
3rd Prize	-	\$200

Application forms can be found at <http://www.ofvc.ca/posters.html>

**Applications Due: Friday January 5<sup>th</sup>, 2018**

Students **must** provide an electronic copy (preferably .pdf) of their poster to either Poster Chair by **Friday February 9<sup>th</sup> 2018**.

### **Eligibility:**

The competition is primarily directed at students currently enrolled at a college or university that are conducting research on horticulture crops or related production/marketing practices relevant to Ontario. Students enrolled in advanced secondary school programs will be considered on a case by case basis at the discretion of the competition organizer. The research must be novel and the student must have performed the majority of the work. Students are not required to stand with the posters during judging.

### **Poster Format and Judging Criteria:**

While there is no specific format requirement for posters, students are encouraged to describe the problem being addressed or technology being evaluated, what was done to solve the problem or with the technology during the evaluation, what happened (results) and a discussion on the importance of this work to the Horticulture industry. Posters will be judged by an impartial panel including at least one research scientist, one OMAFRA extension specialist and a representative from the horticulture industry. Judges will rank the posters based on the following criteria:

<b>Introduction</b> (background and objectives provided)	10
<b>Body</b> (materials and methods, and results clearly stated)	10
<b>Summary</b> (conclusions; relevance to industry; future direction)	20
<b>Research</b> (impact to industry; appropriate methodology)	15
<b>Organization</b> (sequence logical and evident; statements clear and unambiguous)	15
<b>Visual Impact</b> (graphs, tables and photos lead to improved understanding of topic; easily read and understood; appealing backgrounds and colours)	20
<b>Appropriate for target audience</b> (no scientific jargon; grower/industry friendly)	10

### **Poster Dimensions and Setup Information:**

Posters should approximately be 120cm x 90cm (48" x 36") in either portrait or landscape orientation. All authors are responsible for printing, delivery and pick-up. Posters should arrive at the Convention Centre no later than **8:00am on Wednesday February 21**. Posters must be collected by the authors by **4:00pm on Thursday February 22**. The OFVC is not responsible for any posters not picked up by the author.

### **Contacts:**

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